

**ATTAINING PRODUCT INVENTORY GROUPINGS
FOR SALES IN A GROUP-BUYING ENVIRONMENT**

ABSTRACT OF THE DISCLOSURE

A method and system are provided that enables a seller to reserve from a supplier a grouping of products (*e.g.*, create a virtual inventory) for sale in an on-line group-buying sale. The supplier agrees to reserve an agreed quantity for an agreed time period. The seller conducts the group-buying sale offering the reserved product inventory to buyers. The seller and supplier then follow agreed upon procedures for shipping the products.

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